

WOMEN OF ISENBURG NEWSLETTER

Welcome back to school! We are so ecstatic about being back on campus for the in-person curriculum. Over the summer months, the Women of Isenberg (Woi) Planning Committee worked very hard to begin preparation for the 2022 Woi Conference.



WOI MISSION

Since 2014 and in 2022 our conference mission will continue to be to connect current UMass Amherst students with alumni, faculty, and corporate sponsors in a full-day professional development event. The Woi Conference creates a welcoming community for attendees from diverse backgrounds and industries to share experiences, foster confidence, and discuss the challenges we face as students in the classroom and women in the workplace.

STAY
CONNECTED!

2022 WOI CONFERENCE

Growth, Change, and New Beginnings

The 9th Annual Woi Conference themes are **Growth, Changes, and New Beginnings**. We are planning for an in-person conference on **February 26, 2022**. Check out our [website](#) to see photos from our past in-person events.

With the uncertainty of the COVID-19 pandemic, the Woi team will have a virtual contingency plan in place. Our full day in-person content will be spread out over three, two and a half hour virtual events. We will monitor the pandemic closely and follow all of the same protocols as the University. We will keep everyone updated as the year goes on.

WOI x ENTREPRENEURSHIP CLUB

SEPTEMBER 28 5:30-7:30PM



PITCH PERFECT

Join the Women of Isenberg and Entrepreneurship Club in **room N135** of Isenberg SOM for our “Pitch Perfect” innovation workshop happening on **Tuesday, September 28, 2021**. You’ll work with a team of your peers to come up with a way to improve UMass Campus Life and present your one minute pitch to a group of Entrepreneurship experts! No past entrepreneurship experience is necessary. We welcome all majors, genders, and grade levels to attend this event and take a crack at creating the perfect pitch.

This event will allow you to meet new people and practice many important skills including public speaking, team work, time management, and selling an idea. Our group of entrepreneurship experts will be there to help your team as you brainstorm your idea, and provide your team with helpful feedback after your pitch presentation. And at the end of the event there will be an opportunity to network with these professionals and your fellow peers.

Register for the event today: [Pitch Perfect Registration](#)

COMMUNITY COUNCIL APPLICATIONS

DUE SUNDAY, SEPTEMBER 26 at 11:59PM

The Wol Community Council is a group of UMass Undergraduate, Graduate and University Without Walls students who are interested in being involved with the Women of Isenberg Conference planning process! The Community Council offers a flexible time commitment, while providing students with a chance to connect with other students. Gain experience with content and speaker brainstorming and enjoy exclusive access to community networking events and the opportunity to collaborate with the Wol team. Apply [here](#) or on our website! Applications are available until **11:59pm on Sunday, September 26th, 2021**.



Tips For Back to School

The Wol team knows adjusting to changes can be difficult, and it will take time to get into a new day-to-day rhythm. Here are some useful tips to make your transition to the in-person curriculum less stressful:

Keep Yourself Organized

List all of your deadlines and assignments into a document or spreadsheet in the order of their due dates, to ensure everything will get done on time. Make use of google calendar to keep track of your class schedule, due dates, and other commitments.

Avoid Procrastination

List your day's activities on Notes in your phone or in a daily planner, and check off what you have accomplished throughout the day. Get ahead on assignments by starting them the day they are assigned.

Stress Management

Take time out of your busy day to go on a walk, exercise, or stretch. Read a book before bed everyday to relax or listen to a 5-10 minute guided meditation.

Ask for Help

If you are confused or need help with an assignment, utilize your professors office hours, your TA's office hours, or the [Learning Resource Center](#) in the library.

Stay Involved

Attend club fairs, check out the [Campus Pulse website](#), and check out the [UMass volunteer opportunities](#).

WOMEN OF ISENBERG 2022 CONFERENCE

PANEL SNEAK PEAK

It's Okay To Be Undecided

More often than not, we don't always have everything planned out or know exactly what we want to do with our lives. Some people find themselves being persuaded by their families or the idea of making a high salary after graduating. Uncertainty is completely normal but can be overwhelming when you are approaching the professional workplace.

In "It's Okay to be Undecided", panelists will share their own experiences with changing up career paths at different points in their lives and talk about their journey of finding what they love to do. They will provide advice and tips on how to deal with uncertainty, how to handle outside pressure, improve certain key skills, and how to find your passion.

2022

SPONSORSHIP UPDATE

The Women of Isenberg Planning Committee is proud to share the sponsors we have secured for the 2022 Women of Isenberg Conference so far: KPMG, Citi, and BDO. All three sponsors have supported the Wol Conference in past years, and we greatly appreciate their devotion and support!



WOI SUMMER HOBBIES

Although the Wol Planning Committee worked hard throughout the summer to begin the conference planning process, the members spent their extra time traveling and enjoying hobbies. This "Wol Summer Hobbies" section will be an on-going campaign featured in our next few newsletters.

Amy, Co-President

“ Reading is one of my all-time favorite hobbies because you can do it anywhere! The picture above is me and a friend reading as we waited for our table to be ready at a restaurant! I especially love when I get to talk to other people about the books we've all read. ”



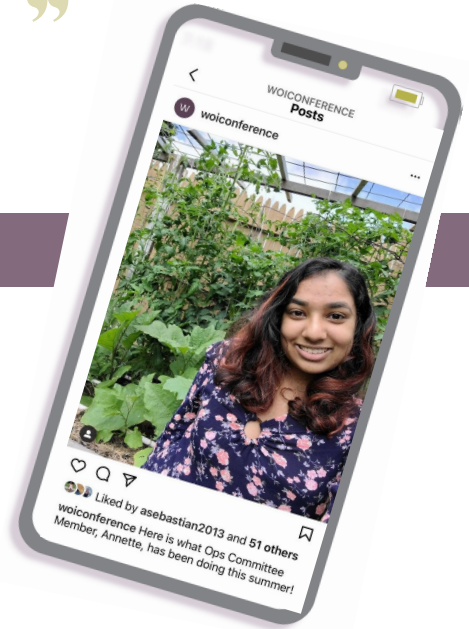


Faiza, MarComm Committee Member

“ Travelling to Pakistan this summer was an enriching experience that connected me to my culture and my family. I visited the sites of urban legends, climbed a mountain, celebrated Pakistan Independence Day, and had the privilege of tasting homely dishes. It felt amazing to stretch my legs after a year in isolation! ”

Annette, Ops Committee Member

“ Gardening is a hobby that I enjoy doing with my family. I picked it up during covid as a way to spend more time outside and now it's also a nice way for me to relax. And to top it off, I get to cook with 100% organic vegetables. ”



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CONFERENCE

We hope you enjoyed the September issue of the Women of Isenberg newsletter! Our newsletter can be found on our website. Message us on social media to be added to our email list!



@WOI_CONFERENCE



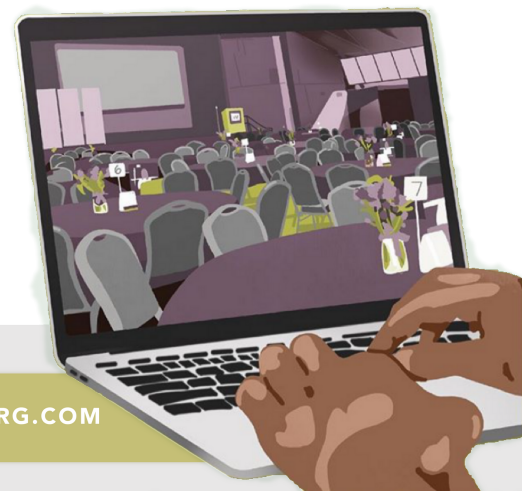
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