

# WOMEN OF ISENBERG NEWSLETTER

Happy October everyone! The Women of Isenberg (Wol) Planning Committee is excited to share the October issue of our monthly newsletter with you all.

Since 2014 and in 2022, our conference mission has and will continue to be to connect current UMass Amherst students with alumni, faculty, and corporate sponsors in a full-day professional development event. The Wol Conference creates a welcoming community for attendees from diverse backgrounds and industries to share experiences, foster confidence, and discuss the challenges we face as students in the classroom and women in the workplace.

## WOI MISSION

This newsletter features:

- “Events and Opportunities To Look Forward To” in the upcoming months
- Student Ambassador Program
- Update on newly secured sponsorship for the 2022 Wol Conference
- “Favorite Fall Activities” in the Amherst area
- Announce the winners from our Pitch Perfect event with Entrepreneurship Club
- A continuation of the “Wol Summer Activities”

## WOI 2022 Conference

### Growth, Change, New Beginnings

The 9th Annual Wol Conference themes are Growth, Change, and New Beginnings. We are planning for an in-person conference on **February 26, 2022**. Check out our [website](#) to see photos from our past in-person events.

With the uncertainty of the COVID-19 pandemic, the Wol team will have a virtual contingency plan in place. If a virtual conference is held, the conference content will be conducted over three, two and a half hour virtual events. We will monitor the pandemic closely and follow all of the same protocols as the University. We will keep everyone updated as the year goes on.

# Events To Look Forward To...

## WiB x Wol Virtual Networking Night

The Women of Isenberg Planning Committee will be collaborating with the Isenberg Women in Business (WiB) organization for a UMass Networking event taking place during the WiB weekly meeting time on **Monday, November 15th** from **7:00 - 8:00PM EST**.

The Women of Isenberg Planning Committee has invited past conference speakers and planning committee members to join us for this event. Attendees will have the opportunity to network with these distinguished professionals as well as other students to make new connections and learn about life and careers outside of Isenberg and the University.

You do not need to be a member of WiB to attend this event. We invite everyone, students of all majors and genders, to join us for this night of networking. Follow us on social media to learn how to sign up!

## Inclusive Leadership Summit

The Inclusive Leadership Summit will be held virtually on **November 1st** to **November 4th**. Undergraduate and graduate UMass Amherst students will attend panels and professional speaker presentations on inclusion and diversity. There will be an opportunity to participate in a case competition and earn a certificate of completion. If you are interested, register for this event [here](#)!

## Wol Tips and Treats

On **November 18, 2021**, the Women of Isenberg Conference Planning Committee will be hosting an event in the UMass Student Union, handing out "Wol Tips and Treats" to anyone in the UMass community. During this event, students will have the opportunity to receive a sweet treat and a notecard with study tips for finals and ending the semester right.

### NOVEMBER 2022

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# STUDENT AMBASSADOR

## PROGRAM



The Wol Conference Student Ambassador program is essential to the success of the conference. We are looking for students who can fill many roles and wear many hats, such as moderate a panel or workshop discussion, lead our Tech Support help desk, and/or lend general support and troubleshooting for the team and the attendees the day of the conference. Applicants need to be adaptable, able to multitask, and eager to learn along the way.

The applications will open on our [website](#) on **October 29, 2021.**

## 2022

# SPONSORSHIP UPDATE

We are incredibly excited to announce our Platinum sponsor for the 2022 Women of Isenberg (Wol) Conference will be Raytheon Technologies! Raytheon Technologies has supported the conference for many years.

Also announcing our new Bronze sponsors for the Wol 2022 Conference: EY, PwC, Deloitte, and TJX. We greatly appreciate the support and dedication of all our sponsors to the Wol Conference!

BRONZE



**Raytheon  
Technologies**

PLATINUM

# WOI'S FAVORITE FALL ACTIVITIES

At the end of September, Woi shared a Q&A feature on our Instagram Story asking our followers what their favorite fall activities are in the Amherst area. Provided below is a compilation of everyone's favorite fall activity, and there are still a few weeks left in the fall season to enjoy these activities with friends!

- McCray's Farm (South Hadley, MA)
- Mike's Maze at Warner Farm (Sunderland, MA)
- Shelburne Falls Coffee Roasters (Hadley, MA)
- Atkins Farms Country Market (Amherst, MA)
- Antonio's Pizza (Amherst, MA)
- Amherst Farmers Market (Amherst, MA)
- Mt. Sugarloaf (Sunderland, MA)
- Carr's Cider House (Hadley, MA)
- Black Birch Vineyard (North Hatfield, MA)
- Pulse Cafe (Hadley, MA)
- Skinner State Park - Mt. Holyoke (Hadley, MA)
- Thrift shopping in Northampton, MA

# Pitch Perfect Event Winners!

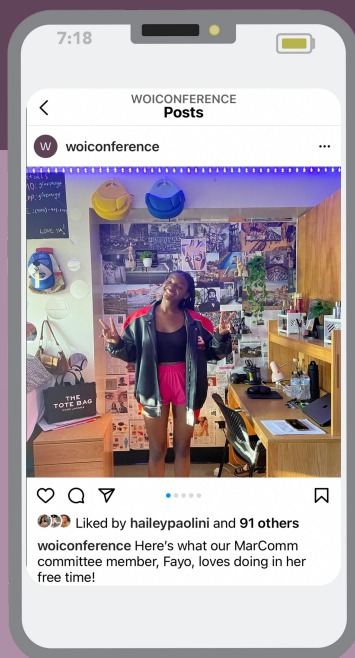
Our Pitch Perfect Event with the Entrepreneurship Club had a great turnout! At this event, Ashley Olafsen, Carly Forcade, and Julian Lustig-Gonzalez spoke to those who attended about being successful entrepreneurs and how to give compelling pitches. Five teams competed with each other by brainstorming and crafting a pitch idea to solve a problem on campus. Here is the winning team's pitch:

## Driveway

"Driveway solves students and faculties' problems of parking on campus. This app allows local residents to rent their driveway spaces for an agreed upon price. Not only does this solve a solution, but it allows residents to make side income. And it only starts here..."

### Winning Team Members:

Navaneeth Krishnan G  
Jeffrey Krisko  
Piyush Maheshwari  
John Yencho



# WOI SUMMER HOBBIES

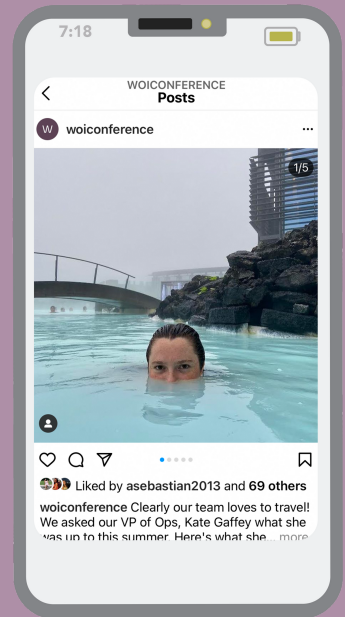
## FAYO MARCOMM COMMITTEE MEMBER

“ If there's anything I absolutely love doing, it's decorating my space. It could be my workspace, my bedroom; anywhere I can call mine. I get inspiration from my mum because she loves interior designing and from the boards I have made over the years on Pinterest. Here's my college room and how I decided to personalize it :) ”



VP OF OPS COMMITTEE **KATE**

“ My favorite hobby is traveling. Being spontaneous and adventuring through new places makes me so happy and eager to see the world. This August I was lucky enough to travel to Iceland with 3 of my college friends. It was an experience I will truly never forget. Iceland is such a beautiful country and I definitely hope to return back some day. If anyone needs any advice on what to do when in Iceland for 5 days, please let me know, I could write a travel guide on it! ”



**SKYE** CO-PRESIDENT

“ I used to hike a lot when I was younger and then got back into it during Covid as a way to stay safe and stay active! I love hiking because even though it's a lot of work the views are beyond worth it. ”



**WOMEN OF ISENBURG**  
CONFERENCE

We hope you enjoyed the October issue of the Women of Isenberg newsletter! Our newsletter can be found on our [website](#). Message us on social media to be added to our email list!



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