

We are thrilled to announce that the 10th Annual Women of Isenberg Conference will be held on a new date,
March 25th, 2023!

Happy summer! The Wol team is so excited to introduce the new members of the 2023 Women of Isenberg Conference Planning Committee! Eleven dedicated women make up the 2023 Wol team and have officially begun the planning process for the 2023 Conference. We are so excited to see what the future holds as we near our tenth annual conference!

This month's issue of the Women of Isenberg newsletter introduces the new members of the 2023 Wol Planning Committee. Continue reading to learn more about the new team.

WOI MISSION

Since 2014 and in 2023 our conference mission will continue to be to connect current UMass Amherst students with alumni, faculty, and corporate sponsors in a full-day professional development event. The Wol Conference creates a welcoming community for attendees from diverse backgrounds and industries to share experiences, foster confidence, and discuss the challenges we face as students in the classroom and women in the workplace.

STAY CONNECTED!



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MEET OUR PRESIDENT!

**MADISON
HUGHES**



Maddi is an incoming junior Accounting major from Charlton, MA, and is planning to graduate a year early in 2023. She is also pursuing a Certificate in Business Data Analytics. Maddi was on the 2022 WoI Committee as an Operations committee member and believes her experience of working with confident and driven women has heavily contributed to her passion for empowering others. Maddi's favorite part of WoI is the vulnerability and strength of notable alumni speakers to share their stories and experiences to guide UMass students. She is excited to lead the talented and inspiring 2023 student team and see all of the team's hard work come to life at her first in-person conference.

This summer, Maddi is thrilled to be interning at Grant Thornton in the auditing department and will also be working her sixth summer at a local restaurant. Outside of work and school, you can find Maddi cooking new meals, playing volleyball, and spending time with her family, friends, and dogs.

MEET THE MARKETING & COMMUNICATIONS TEAM!

**ALEXANDRA
RICHARDS**

VICE PRESIDENT OF MARCOMM



Alexandra Richards is a rising junior from Gloucester, Massachusetts majoring in Managerial Economics. She is also planning to pursue a business minor this upcoming fall semester. Alex was a student ambassador for the 2022 Women of Isenberg Conference and is more than excited to join the Wol team this year serving as the Vice President of Marketing and Communications. Alex has strived to be a part of this team for the past year because of how Wol encapsulates such an empowering and inspiring community for all. She is very passionate about continuing the Wol legacy and creating her own connections with other students, faculty, and alumni. Most importantly, Alex is thrilled to be a part of this team working alongside all these amazing and talented women that are working hard to plan this year's conference.

Alex can be seen at the Planet Fitness, all the Amherst restaurants, and spending time with her friends and family. This summer Alex will be working as the Assistant General Manager of a restaurant in Gloucester and also plans to enjoy the Gloucester beaches, spend time on the boat, and learn to surf!

GRAPHIC DESIGNER, MARCOMM MEMBER

**PRISHA
MARK**

Prisha Mark is a sophomore from Westford, MA with a double major in marketing and communications at the Isenberg School of Management. As a former student ambassador for the 2022 Wol Conference, Prisha is thrilled to join as a Graphic Designer of the 2023 Wol Conference. Wol has provided her with a supportive network of successful women and opportunities to further herself academically and professionally. Helping others is essential to her character, and being able to collaborate with such amazing women while working towards a common goal and solving problems on the planning committee excites her for the future of the conference!

In addition to Wol, Prisha is an Event Coordinator for UMass UPC and an active member of Women in Business. This summer, Prisha is looking forward to securing an internship, taking summer classes, and traveling abroad to Spain! You can find her in the Student Union 24/7, getting boba in downtown Amherst, or hanging out with friends enjoying the outdoors!



MEET THE MARKETING & COMMUNICATIONS TEAM!

MARCOMM MEMBER

**FAYOBOMI
OLUSOLA-FALODUN**

Fayobomi is a Junior from Ondo state, Nigeria double majoring in Marketing and Communications with a minor in Psychology. Fayobomi is excited to return to the Wol team as a MarComm Committee Member for a second year as she also served as a Student Ambassador during the 2020 Virtual Speaker Conference. She believes joining this team is one of her greatest achievements as she found a family she never knew she needed. Being constantly surrounded by women who are confident and work extremely hard has shaped her to be who she is today and the Wol team is that and more. She believes this conference has an enormous impact on women and is a life-changing experience.

In addition to planning the Wol conference, Fayobomi represents Apple as a Campus Leader, she is a Peer Advisor in Isenberg, a Tour Guide as well as an Admissions Diversity Fellow; she is also involved with HerCampus and SoulTv on campus and serves as a Peer Mentor in her freshman-year dorm.

This summer, Fayobomi will be interning with JP Morgan Chase in Plano, Texas in their Corporate & General Management track. On her free days, you will catch her taking long naps during the day and watching movies all night.



**NATALIE
MCNAMARA**

MARCOMM MEMBER



Natalie McNamara is a rising junior pursuing a dual degree in Marketing and Hospitality and Tourism Management at the Isenberg School of Management. Since serving on the Women of Isenberg team in Spring 2022 as a Student Ambassador, she is so happy to extend her role and serve as a Marketing and Communications Committee member! Natalie loves everything that Wol stands for, but her favorite aspect of Wol is the strong community of women that it fosters! Natalie's experience as a Student Ambassador has grown her confidence tremendously and she is so excited to continue to grow and build strong relationships.

Natalie is from Scituate, Massachusetts and she will be spending her time this summer working as a full-time nanny while also serving as a virtual marketing intern for a sustainable, startup apparel company. When Natalie is not working with Women of Isenberg or serving as a nanny or intern, she loves to go to the beach and watch the sunset, cook meals with her family and friends, and do yoga! She is thrilled to come back to Amherst in the fall and see what the future holds for her!

MEET THE MARKETING & COMMUNICATIONS TEAM!

**MEGHA
PARIKH**

DIRECTOR OF COMMUNITY OUTREACH, DEI LEAD



Megha Parikh is a rising Sophomore from Basking Ridge, New Jersey, majoring in Marketing. She is also pursuing a double minor in Psychology and Economics, as well as the Business Data Analytics Certificate. Megha was both a Community Council member and Student Ambassador for the 2022 Wol Conference and is beyond excited to join as the Director of Community Outreach for the 2023 Wol Conference. As an advocate for women empowerment, Megha looks forward to joining a community that aims to foster relationships and build everlasting networks between students, faculty, and alumni.

In addition to Wol, Megha is Historian of Delta Sigma Pi, the professional business fraternity, and a member of the Marketing Club and Women in Business. This summer, she looks forward to furthering her marketing experience with a Marketing Ops and Tech internship with ConvergeOne. Megha is also excited to go to Universal Studios with her family and visit her aunt in North Carolina!

MEET THE OPERATIONS & EVENT MANAGEMENT TEAM!

**ANNETTE
SEBASTIAN**

VICE PRESIDENT OF OPS AND EVENT MANAGEMENT



Annette is an incoming junior from Newton, Massachusetts. She is pursuing a dual degree in Computer Science and Operations and Information Management. Annette was part of the Operations, Event Management and Technology Committee for the 2022 Wol Conference. She is ecstatic to join the 2023 Wol Conference as the Vice President of the Operations, Event Management, and Technology Committee. She is passionate about encouraging more representation of women and people of color in business fields and believes Wol is an amazing platform to do so. She loves how Wol provides a valuable support system that helps instill confidence in women and helps them excel in the workplace. Wol provides numerous resources for young women and shows them that they can accomplish anything they set their minds to. She is excited to be part of this team and contribute to its goal of empowering women!

In addition to Wol, Annette is the Public Relations Director for HackUMass, a 36-hour hackathon where students are able to develop projects of their interests, and a member of Women in Business. This summer, Annette is excited to work at Liberty Mutual in the Operational Analytics department. She also looks forward to hanging out with friends and traveling over the summer!

DIRECTOR OF SPONSORSHIP

**VANDANA
PATEL**



Vandana Patel is a rising Junior from Shrewsbury, MA majoring in Economics. Vandana was a community council member for the 2022 Wol Conference and is excited to join as the Director of Sponsorship and Finance and a part of the Operations Committee for the upcoming conference. Vandana is passionate about building a strong community for women at UMass and beyond. Her goals align very well with Wol's mission of consistently striving to create a strong network for women, empower women, and provide resources and opportunities for women. Vandana looks forward to working with the rest of the 2023 Wol Team to ensure a successful conference and leave a positive mark!

In addition to Wol, Vandana is the treasurer of the Red Cross Club, a member of WiB, and a part of other RSOs on campus. She is also a participant in the Girls Who Invest Online Intensive Program. On campus, you can find Vandana hanging out with friends, studying in the library, or in the Design Building. This summer, Vandana looks forward to attending her cousin's wedding in New York, interning at Income Research and Management, and spending time with family and friends.

MEET THE OPERATIONS & EVENT MANAGEMENT TEAM!



OPS MEMBER, DEI LEAD

**ANN
LIANG**

Ann Liang is a rising junior from Kaohsiung, Taiwan majoring in Operations and Information Management with a minor in Information Technology. She is also pursuing a certificate in the International Scholars Program. Ann was a Community Council Member and Student Ambassador for the 2022 Women of Isenberg Conference and is beyond thrilled to join as the Operations and Event Management Committee Member for the upcoming conference. She has always aspired to become a part of the team because Wol never fails to inspire her to grow both professionally and personally. She is genuinely passionate about passing on the supportive networks of empowered women and the numerous opportunities for self-growth to more students and alumnae.

In addition to Wol, Ann is the Treasurer of the Taiwanese and Chinese Students' Association, the Office Assistant of the External Relations and University Events Department on campus, and a member of Women in Business and the OIM Club. This summer, Ann looks forward to traveling back to Taiwan, assisting in a local insurance company, and spending more time with her family and friends!



**DIANA
PEREZ**

OPS MEMBER



Diana Perez is a rising sophomore from the Bronx, New York, majoring in Finance at the Isenberg School of Management. This is Diana's first year involved with the Wol team, she is joining the team as an Operations & Event Management Committee Member. Diana is excited about getting to work with successful women and becoming a part of the Wol community, building connections, and being surrounded by an uplifting community. She is very passionate about panels that push the status quo and allow vulnerable and informative conversations.

In addition to Wol, Diana is an active member of Women in Business and can be found at the Isenberg Hub doing work, trying out new restaurants in the area, or escaping Amherst and taking a day trip to Boston. This summer, Diana will be spending it back home and weekends at Long Island visiting family and playing volleyball. She is currently on a job hunt and is excited to explore pop-ups around the city all summer long.



MEET THE OPERATIONS & EVENT MANAGEMENT TEAM!

**ANNA
WAGNER**

OPS MEMBER



Anna Wagner is a rising sophomore from Hingham, MA. She is majoring in Management at the Isenberg School of Management with minors in Information Technology and Economics. She is also a student at the Commonwealth Honors College. Anna is joining the 2023 Wol team as an Operations & Event Management Committee Member. She is very passionate about female empowerment and loves the extremely supportive, uplifting, and inspiring community Wol gives students! She looks forward to helping plan Wol events that will allow her peers to grow professionally and personally.

Around campus, Anna can be seen eating cookies and cream soft serve ice cream from Berk, watching the Amherst sunsets from the athletic fields, hanging with friends in the Isenberg Hub, or studying on the 21st floor of DuBois Library. This summer, Anna is looking forward to traveling to her cousin's wedding, spending time with family, and going swimming at the beach!

"The conference has given me something to look forward to and now being a part of the planning committee it gives me joy year round. Women of Isenberg is truly special; the supportive and empowering environment it has been creating for the past ten years makes me even more proud to be a part of. Everyone I have met and/or worked with, whether it was an advisor, sponsor, alumni, or a member of the UMass community I have felt the pride they feel being part of this community as well. I am beyond excited to see our student team's hard work and dedication come to fruition at this year's 2023 Conference."

- Alex

"Wol has truly changed my college experience for the better and has given me an outlet for creativity. Wol's mission to build a supportive environment for women and provide increased opportunities for all attendees has fueled my passion for Wol, and this community holds a special place in my heart. The 2023 team is full of inspiring and talented young women and I am thrilled to work with the student team, advisors, sponsors, alumni, and the UMass community to execute a memorable 2023 conference for all."

- Maddi

"I am so excited to be a part of the Women of Isenberg Planning Committee and gain hands-on experience and perspective on all it takes to put on this amazing event. As a member of the Marketing and Communications Committee, I will be working as the newsletter coordinator and I could not be more excited! Attending the conference last semester was one of the most inspiring and worthwhile things I have done during my time at UMass!"

- Natalie

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WOMEN OF ISENBURG

CONFERENCE 2020

We hope you enjoyed the July edition of the Women of Isenberg Newsletter and learned more about the 2023 Women of Isenberg Conference Planning Committee! Stay connected with us on our Instagram, LinkedIn, and to learn more about the 10th annual Women of Isenberg Conference.



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